

Information and standards for generating data

General Any background areas (pictures, gradations, colours) should be **3 mm larger (all around)** than final size.

Resolution Colour images: **min. 350dpi**
Black/white-bitmaps: **min. 800dpi**

File format Software: **Adobe Illustrator · Adobe InDesign · Adobe Photoshop**
Please save PDFs only as **PDF X4 file**.

Colour mode **CMYK** with colour profile 'isoCoated_v2'.
RGB colour mode will be converted to CMYK. This might slightly change the optical overall impression.

Page sequence in one (1) PDF: multiple page documents as **single pages in numeric correct sequence**

Data transfer · per Upload: www.wetransfer.com · per E-Mail: veldhuis@kip.de (up to 10MB)
· per USB-Stick

Consultation These file formats only after consultation... **ArtPro · Corel-Draw · Excel · Quark-Express · Word**
Please send original open files inclusive a.) the inserted **screen- and printer types**.
b.) imported **pictures and graphics** (TIF, EPS etc.).

Example: postcard DIN A6 (landscape format)

