KIP
KOMPETENT IN PRINT

Graphische Betriebe Kip GmbH + Co. KG

Information and standards for generating data

✓ **General**
Any background areas (pictures, gradations, colours) should be **3 mm larger (all around)** than final size.

✓ **Resolution**
Colour images: **min. 350 dpi**
Black/white-bitmaps: **min. 800 dpi**

✓ **File format**
Software:
Adobe Illustrator · Adobe InDesign · Adobe Photoshop
Please save PDFs only as **PDF X4 file**.

✓ **Colour mode**
CMYK with colour profile **‚psoCoated_v3'**.
RGB colour mode will be converted to CMYK. This might slightly change the optical overall impression.

✓ **Page sequence**
in **one (1) PDF:** multiple page documents as **single pages** in numeric correct sequence

✓ **Data transfer**
· per Upload: www.wetransfer.com   · per USB-Stick
· per E-Mail: dtp@kip.de (bis 10MB)   · per CD/DVD

✓ **Consultation**
These file formats only after consultation: **ArtPro · Corel-Draw · Excel · Quark-Express · Word**
Please **send original open files** inclusive   a.) the inserted screen- and printer types.
b.) imported pictures and graphics (TIF, EPS etc.).

Example: postcard DIN A6 (landscape format)

Final size: 148 x 105 mm
of your finished product.

File size: 154 x 111 mm

Safe distance: 2.5 mm (all around)
text and important contents to be placed 2.5 mm inwards all around.